

Prove Appointment Setting Playbook

Email

SUBJECT: Colby Stopper asked me to call you

<<First Name>> -

I work for the Colby Stopper Group at eXp Realty here in Myrtle Beach. Colby asked me to make sure you got his latest market report for the Grand Strand.

You can also check his latest video on his page: [Best Home in Market Common Myrtle Beach](#)

Colby also asked me to schedule a free buying or selling call with him if you're thinking about moving soon.

Would you like to speak with him?

I have his calendar and can schedule it for you.

Your Name

Live Call

1. "Hello. This is Amor. I work for the Colby Stopper Group at eXp Realty, here in Myrtle Beach. Is this <<First Name>>?"
2. Colby asked me to schedule a free home-selling or buying call with him if you're planning on moving soon - I believe you two know each other. Is that something you have been thinking about? ...**Maybe**
3. I have Colby's calendar here and I can schedule it for you. Would you like to talk to him about planning your move? It's free without any obligation to hire him.....**Sure**

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Call Script

Hi, is this [Name]?

Hello [Name], my name is Amor. I work with the Colby Stopper Group at eXp Realty here in Myrtle Beach. Colby asked me to give you a quick call. I believe you two know each other, and I saw you've been getting some of his updates. He wanted to see if you've been thinking about buying or selling a home sometime soon?

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YES

Great! I actually have Colby's calendar right here, and he asked me to offer you a free, no-obligation strategy call. It's a quick 30-minute chat where he can help you map out a smart plan based on your timing and the current market. Would you like me to schedule that call for you?

NO

Totally understandable! Just so you know, this call is purely helpful. It's a free strategy session where Colby can walk you through what's happening in the market and help you plan ahead, even if you're not ready to move right now. Would you be open to a quick, free 30-minute call to see if it makes sense for you in the future?

Voicemail

Hello <<Name>>. I work for the Colby Stopper Group at eXp Realty here in Myrtle Beach. Colby asked me to call you and offer you a free home-buying or selling call with him if you're thinking about moving soon. I have his calendar here and can book it for you. There's no obligation to hire him. I also emailed you his latest Grand Strand market report. If you're interested in speaking with him, I can find a time for you two to visit on the phone to make sure your move goes smoothly.

Text

Hi <<First Name>>! Colby Stopper, a real estate agent here in Myrtle Beach, asked me to call you. I just left you a message. It's about scheduling a strategy call with him if you're planning on moving soon. - <<Your Full Name>>, Colby Stopper Group, eXp Realty | Reply STOP to Opt Out