

November 2025 PLACE Newsletter

November 15, 2025

Happy November!

Here are the featured PLACE marketing examples that worked well in October.

Enclosed are your two (2) suggested video topics and one (1) lead generation campaign for both consumers and agent recruiting in November.

Custom topics are available.

If you're not a client, your first video is free. We interview you "talk show" style for 10 minutes using Riverside.com on your phone/webcam. We do the heavy lifting after that.

Call my cell 402.515.5438 or email me frank@getvyral.com with questions.

- Frank

December 2025 Topics

Suggested topics only. Custom topics available

Real Estate Agent

Video #1: Should I sell my home during the holidays? Video #2: How can I find a 4% assumable mortgage? Lead Campaign: Free Pre-Listing Renovation Estimate

Real Estate Recruiting

Video #1: How should I pay a showing assistant?

Video #2: What will happen to real estate commissions in 2026?

Lead Campaign: Download My Pre-Listing Packet



4 Ways To Pay Your Mortgage Faster



Long payoff timeline weighing you down? Let's simplify it. I'll show you four practical tips to shorten your term and save thousands. You'll learn how to build equity faster and keep more of your money working for you. Click the link below to jump-start your plan and get closer to a debt-free home.

Watch Our Video

Looking To Sell a Home?



Are you thinking about listing your home? We can help you get an accurate home valuation based on current market trends.

Get a Home Value Estimate

Looking To Buy a Home?



Use our full MLS search with virtual tours, directions to listings, schools, and more all on an interactive map.

Search Homes for Sale

Call or text us at (260) 308-4335 or reply to this email to get an expert answer to questions you may have.

If you were forwarded this email and would like to get our updates directly, click here to join our mailing list.



Will Maryland Avoid a Housing Downturn in 2025?

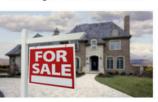


Is Maryland's housing market headed for a crash? After years of rapid growth followed by a cooling phase, most buyers and sellers are unsure what comes next. The truth is, prices aren't collapsing; they're stabilizing in a way that creates long-term balance.

Today, I'll explain what's driving this shift and how it affects both buyers and sellers. Check out my full video to see how low inventory continues to support home values, while higher rates give buyers more breathing room to weigh their options.

Watch the Video

Looking to Sell Your Home?



Are you thinking about listing your home?
We can help you get an accurate home
valuation based on current
market trends.

Looking to Buy a Home?



Use our full MLS search with virtual tours, directions to listings, schools, and more all on an interactive map with detailed listing information.

Home Value Report

Search All Homes

Call me at <u>443-472-4474</u> or reply to this email to get an expert answer to questions you may have.



How To Build Your Real Estate Career With Real Support



Are you feeling uncertain in your real estate career? Not having a clear plan can make it challenging to move forward. I want to explain how our team can assist both new and experienced agents in achieving success in real estate. With our resources, tools, and support, you can start making progress more quickly. If you're ready to gain clarity and succeed, watch my latest video to learn how we can help you grow.

Watch My Video

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ask Sarita PLACE | W SURSET

Why Fall Is the Best Time To Sell a Home in Portland



Is it better to sell your Portland home now or wait until the new year? As the calendar moves toward January, this decision comes up for a lot of sellers. I'll share why listing your home in the fall can work to your advantage. Learn all about Portland's active fall season, the benefits of mild weather, and why vacant homes should be listed sooner rather than later. Click the link below to watch my full video and time your sale wisely.

Watch My Video

Search All Homes

Home Value Report



Search with confidence knowing your local agent has the latest listings.



Get a home value estimate to see how much you could sell for in your area.

Home Search

Home Value

Call or text me at 503.522.0090 or reply to this email to get an expert answer to questions you may have.



How Should You Respond to a Lowball Offer on Your Home?



Getting a lowball offer on your home can be frustrating, but it doesn't have to derail your sale. In today's market, where home prices remain high and interest rates hover around 7%, knowing how to respond strategically is key. In this video, I'll share three smart ways to turn a low offer into a winning deal and secure terms that work to your advantage. Learn how to handle lowball offers in my latest video.

Watch the Video

Schedule a Strategy Call



Book a free 1-on-1 strategy session to discuss selling in today's market.

Book a Call

Free Home Value Estimate



Get a personalized home valuation directly from an experienced agent.

Get Estimate

Call or text me at <u>239-444-6100</u> or reply to this email to get expert answers to questions you may have.

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How To Prepare an Old Home for Sale in Cary



Wondering how to prepare an old home for sale? Just thinking about all the things that need fixing can feel overwhelming, and you're definitely not alone. In this video, I'll tell you how we prepared a 1991 home for a fast, high-value sale, and share tips on what to fix before you list. You'll see exactly how small improvements can lead to faster sales and higher offers. Watch now to know how to get your home market-ready with confidence.

Watch the Video

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Are you thinking about listing your home? We can help you get an accurate home valuation based on current market trends.

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How Property Managers Protect Your Investment



Are you thinking about managing your rental properties on your own? You might think you're saving on professional fees... until tenant conflicts and legal issues arise. Today, I'll break down all the reasons why hiring a professional property manager can protect your investment and guide you through California laws. We'll cover pricing your property correctly, preparing the right contracts, and handling tough tenant situations. Click the link below to learn how to set your investments up for long-term success with the right support.

Watch the Video

Free Home Price Estimate



Join over 300,000 homeowners in finding your home's value.

in finding Provide details about your home and get a no-obligation cash offer.

Get Estimate

Get Cash Offer

Get A Free Cash Offer

Call me at 209 834-2680 or reply to this email to get an expert answer to questions you may have.

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608-345-6594 | holtrealestateteam.com

Top Reasons Buyers Cancel a Home Sale



Selling your home? Here's one thing sellers never anticipate: Even if you've accepted an offer, you're still not guaranteed a sale. It's incredibly frustrating to invest time and energy only to have the deal fall through from a bad inspection or financing issue. In this video, I'll walk you through the five most common reasons buyers back out and how to prevent them. Whether you're selling soon or already have an offer in hand, this will help you stay one step ahead and make it to closing day with confidence.

Watch the Video

Looking To Sell a Home?



Get a free home value estimate and sign up for a free home report.

Search Homes for Sale



Browse all homes for sale on a map with photos, schools, prices, and more.

Home Value Estimate

Start Your Search

Call or text me at <u>608-345-6594</u> or reply to this email to get an expert answer to questions you may have.



Should You Stage Your Home Before Selling?



Should you stage your home before selling? The truth is, it depends. You first need to assess your home, market, and goals. In this blog, we'll break down when staging makes the biggest impact, how to do it cost-effectively, and when it may not be needed at all. Whether you're working with a vacant home, an unusual layout, or just want to stand out online, these smart tips can help you attract more buyers and sell with confidence. Check out our blog to learn more.

Read Our Blog

Call or text us at <u>336-559-6344</u> or reply to this email to get an expert answer to questions you may have.



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Protect Your AZ Home With Mighty Dog Roofing



Your roof's valleys are trapping debris right now, silently compromising your home's first line of defense. A single cracked mortar cap is all it takes for water to infiltrate and cause thousands in damage. Today, Mighty Dog Roofing explains how their complimentary drone inspections reveal these hidden threats most companies miss. They provide an honest assessment and the right solution, whether it's a minimal-cost repair or a full replacement. Get the full details in my latest video.

Watch Our Video

Looking to Buy a Home?



Start your home search with expert guidance and access to the latest listings tailored to your needs.

Home Search

Looking to Sell Your Home?



Get a detailed home valuation report to know your property's current market value and make informed decisions.

Home Value

Call or text us at 480-382-8093 or reply to this email to get an expert answer to any questions you may have.



3 Reasons Why Homes Don't Sell (and What Sellers Are Doing Wrong)



Selling your home soon? Selling takes more than just putting a 'for sale' sign in your yard. So before you list, you need to know what to avoid first. Today, I'll break down the three reasons homes sit on the market and how to position your home for faster offers. You'll be surprised to know how a leaky faucet can cost you thousands. Check out my video to learn more!

Watch My Video

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Home Value

More Choice in Mortgage Solutions

ENVOY PLACE

Our mortgage loan originators help you find the right mortgage for your unique needs.

Get Pre-Approved or Refinance

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Explore Every Listing, Find Your Perfect Home!

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What's Your Home Worth?



Discover Your Home's True Value Today!

Looking to buy a home? Looking to sell a home?

Call or text me at (907) 240-2804 or reply to this email to get an expert answer to question you may have



Should You Wait to Sell or Buy a Home in Clark County?



Are you putting your move on hold because you heard the market has cooled? It's tempting to wait for "perfect" conditions, but attempting to time the real estate cycle is always risky, and the delay could be costing you money. Today, I'll share some strategic advantages of making your move right now so you can feel confident in your decision to sell, buy, or both. The truth is that sellers in Clark County are still receiving offers at or near the asking price, while buyers can often secure better prices.

Check out my latest video to learn more.

Watch the Video

Unmatched Home Selling Expertise



Schedule a 1-on-1 strategy call to discuss what matters most to you.

What is Your Home's True Value?



Know what your home is worth in today's market based on most recent data.

Request a Call

Get Estimate

Call or text me at 360-800-1334 or reply to this email to get expert answers to questions you may have.

If you were forwarded this email and would like to get my updates directly, click here to join my mailing list.



Why Homes Aren't Selling in Montana Right Now



Is your home sitting on the market with no buyer interest? In Montana, home sellers are struggling because of stalled listings, and one of the biggest culprits is overpricing. Today's video clearly explains why pricing based on recently sold data, not your emotions or online estimates, is the only way to stand out. Fair pricing now will not only attract buyers but also net you more money than waiting a year for values to potentially slide further. Click the link below and find out how to position your home to win in Montana.

Watch My Video

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PHOENIX FALL MARKET FORECAST: WHAT TO EXPECT



Is the Phoenix housing market frozen in place? Today, we're walking you through the recent Fed rate cut that's creating a tense standoff. Sellers with low existing rates are pulling their homes off the market rather than lowering prices, and buyers are waiting on the sidelines for an even steeper drop in interest rates. Learn how this affects home prices, the surprising opportunities for savvy buyers, and what to expect this fall when you click the link below.

WATCH NOW

5 Fall Maintenance Tips To Prepare Your Home for Winter



Is your home ready for the winter season? As temperatures drop, homeowners could encounter expensive repairs that they could have avoided with a little preparation. In this video, I'll share simple yet crucial steps to safeguard your home from the cold months ahead and prevent common problems like frozen pipes, roof leaks, and more. Check out my latest video to know how to winter-proof your home and save money in the long run.

Watch the Video

Featured Listing: 4453 Twin Pines Dr, Manlius, NY 13104









Elegant 5-bedroom, 3-bath colonial set on over an acre in a highly desirable location! This impressive home showcases soaring cathedral ceilings on the first floor, a dramatic two-story foyer, and an inviting family room with a gas fireplace. The gourmet eat-in kitchen features granite counters, a center island, and a walk-in pantry, flowing seamlessly to the formal dining room and spacious living room. A first-floor bedroom, private office, and convenient laundry add to the appeal. The luxurious primary suite offers a private retreat, Partially finished basement add living area, while the 3-car garage provides ample space for vehicles and storage. Step outside to a beautiful patio, perfect for entertaining or relaxing in your own backyard oasis.

Check this out!



See How Much Your Central New York Home Could Sell for This Fall

Know what your property is worth in today's shifting market.

Enter your home address to get your free home value

Are you curious about what your home could sell for right now?

Many homeowners are sitting on more equity than they realize. With interest rates fluctuating and inventory still tight in many neighborhoods, home values have shifted in 2025. Whether you're thinking about selling soon or just planning ahead, knowing what your home is truly worth now will help you get ahead.

That's why we're offering a free, no-obligation home value estimate. It's quick, personalized, and based on the most up-to-date market data in your neighborhood, and not some automated guess from online sites.

Here's what you'll get when you request your free estimate:

- A detailed analysis of your home's current market value
- Secent comparable home sales in your area
- Section Local market trends and buyer demand insights
- A recommended price range if you decide to list

Get your free home value report here.

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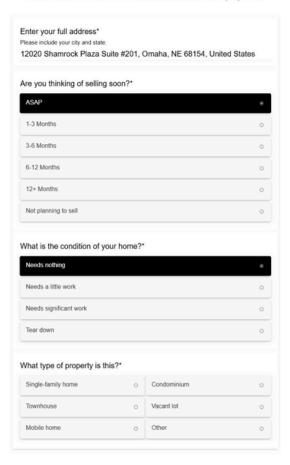
Hodgkins Homes Team



Free Home Price Estimate

Get a real-world home value estimate that's accurate

Find out what your home is worth based on my detailed analysis. You'll receive an accurate value based on current market trends with 6 simple questions.



Get Estimate



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Warmly,

Jacqueline Smith

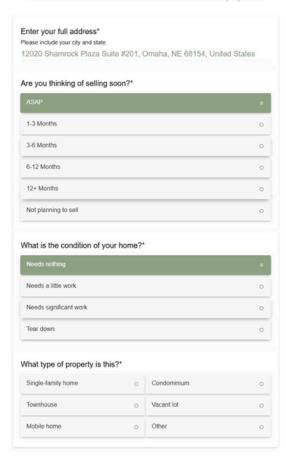
On behalf of the Evergreen Real Estate Partners



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Gregg, Brandon, Jane, Niki and David

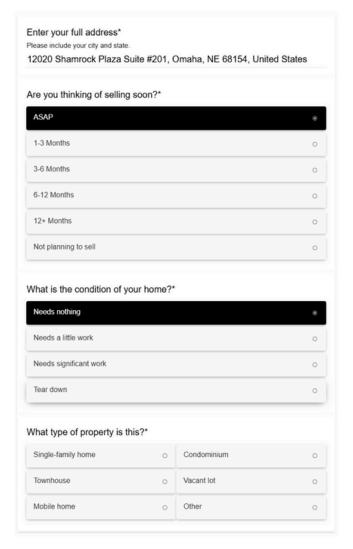




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Have a great day,

Elite Realty Group

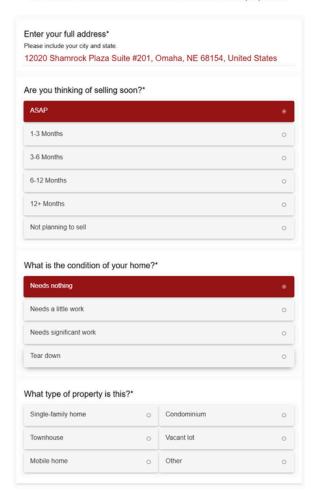
eliterealtygroup.triad@gmail.com



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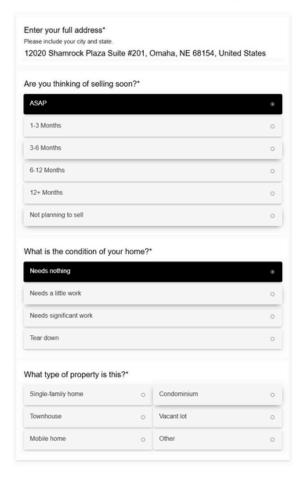
Anthony REALTORS



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PLACE

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Free 2025 Home-Selling Guide

Learn how to sell your home for top dollar.

Learn how to price, market, and prepare your home for sale and navigate the closing process for a successful closing with this free eBook [PDF]. Fill out the fields below to get started.

Email Address* social@getvyral.com	•
Full Name* Vyral Marketing	
Phone Number +1 (123) 456-7890	

Download Now

Upon your submission, you agree to our Privacy Policy and that we may contact you.





2025 Free South Central Wisconsin Fall Home Selling Guide

Learn how to price, market, and prepare your home for sale, as well as successfully navigate the closing process, with this free eBook.

You can download your free home selling guide here. (PDF)

Clients and friend

Are you thinking about selling your South Central Wisconsin home soon?

Home prices are still high, and rates are still tough for most homebuyers. The days of listing a home on the market and it "flying off the shelf" are behind us.

If you're thinking about putting your home on the market this year, we invite you to download our latest home-selling guide that's been updated for our Fall 2025 real estate market.

You can download your free home selling guide here. (PDF)

We'll explain everything you need to know to sell your home for the most money with the least stress.

You'll learn:

- -Preparing & staging your home for sale
- -Pricing your home with current market trends
- -Repairs to make before selling
- -How to find out how much your home is worth
- -How to get professional photos for marketing

You may also wonder if prices are projected to rise or fall... or how much competition you may be facing in your market. The free eGuide will answer many of your questions and likely bring up a few things you haven't even thought about yet.

We put these strategies in place for a client and here's what they said...



If you have any questions about selling or buying a house or what's happening now in our South Central Wisconsin real estate market, just call or email us.

Enjoy the free guidel

Holt Real Estate Team



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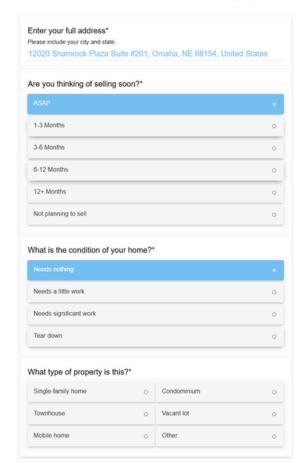
Cynthia Quarantello Realty Group



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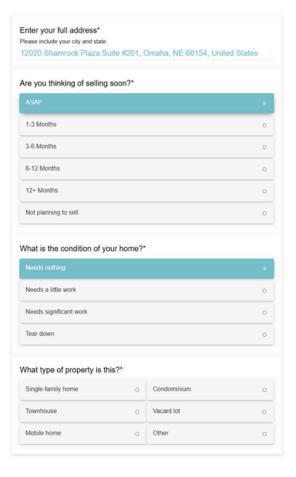
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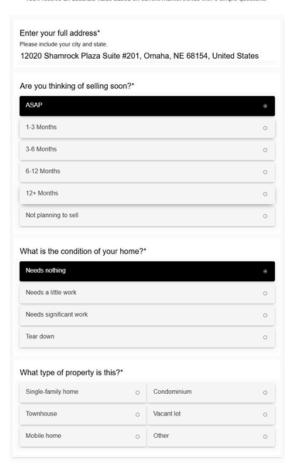
Cory Lauer



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